

# Chabad Lubavitch of Alberta



## CELEBRATING 20 YEARS

28-523 Woodpark Blvd SW • Calgary, AB T2W 4J3

403-238-4880 • Fax: 403-281-0338

[www.ChabadAlberta.org](http://www.ChabadAlberta.org) • [www.GanIsrael.ca](http://www.GanIsrael.ca)

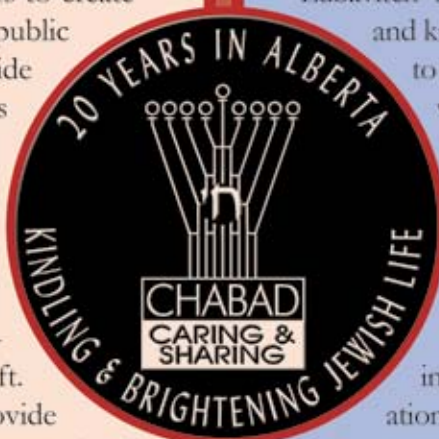
[www.myJLI.ca](http://www.myJLI.ca) • [www.myHebrewSchool.ca](http://www.myHebrewSchool.ca)

*Chabad Lubavitch of Alberta is an affiliate of  
Merkos L'inyonei Chinuch Lubavitch World Headquarters • Canadian Federation of Chabad Lubavitch  
Moshiach Campaign by the Kinus HaChluchim • The Calgary Jewish Community Council*

Chabad Lubavitch of Alberta is the Rebbe's global vision of making our world a better place and preparing the world for the coming of Moshiach, by adding in acts of goodness and kindness. Today 4,000 full-time emissary families direct more than 2,700 Chabad Lubavitch institutions worldwide (and a workforce that numbers in the tens of thousands) dedicated to the welfare of the Jewish people worldwide.



Chabad Lubavitch provides spiritual and Jewish academic leadership in an open, accessible way for all people. Calgary Chabad Lubavitch is run by Rabbi Menachem and Rochel Matusof who have worked tirelessly for 20 years to create important public programs and provide accessible activities and information to the Alberta Jewish Community. The headquarters of Chabad Lubavitch of Alberta is occupying a 6,500 sq. ft. space to provide enhanced access for programs and religious services. Chabad Lubavitch has a completely "open door" policy, no membership required. Everyone is welcome regardless of affiliation or backgrounds.



Under the Leadership and guidance of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, Chabad Lubavitch of Alberta is part of the worldwide Chabad Lubavitch movement. The goal of Chabad

Lubavitch is to provide access and knowledge of Judaism to anyone interested, whatever level of Judaism they are comfortable with, and to provide social assistance to all people. Chabad Lubavitch provides information, recreation and celebration from the Jewish perspective.

Whether it is a place to celebrate Jewish holidays or to find out the Jewish view on medical life support, Chabad is open to all people regardless of any other affiliation they might have.



## FRIENDS OF CALGARY CHABAD

### Executive

Murray Robins - *Chairman*, Leonard Smith - *Vice-Chair*  
Robert Rothenberg, *Treasurer*  
Leonard Shapiro, *Chabad Lubavitch Youth Centre*

### Board Members

Bill Aaron, Shael Gelfand, Dan Goldstein, Sam Gutman,  
Harry Levy, Marvin Levant, David Walach - *Building Campaign*

### Honorary Board

Saul Engel, Harold Finkleman, Gordie Hoffman,  
Harold Milavsky, Adam Moscovitch,  
Mark Blumes OBM, Lou Faber OBM.



Chabad Lubavitch Youth Centre offers dynamic, creative and educational programs including Calgary Yachad Hebrew School, Camp Gan Israel – Summer, Winter and Spring Camps, Bar & Bat Mitzvah Clubs, Shabbatons, Holiday Programs, Seniors Outreach, The Leonard & Faigel Shapiro Computer Lab, Calgary Kids Magazine and more.

Our goal is to raise Jewish awareness, pride and an appreciation of the richness of our beautiful traditions and heritage. Instilling a heightened level of sensitivity, compassion, communal responsibility, as well as a strong attachment to Israel in a fun & exciting environment.



The Rohr Jewish Learning Institute (JLI) has been created in the tradition of teachers establishing bonds with students pursuing intellectual and spiritual growth in their adult years. JLI courses are designed for students ranging from first-time learners to those with years of prior study. The Institute follows a powerful path of discovery and depth, touching the Jewish soul of its learners. Participants in JLI courses share an experience of such magnitude that many form lasting ties of close friendship and community.

The Rohr JLI is the largest institute of adult learning of its kind, with over 30,000 students; teaching in over 300 cities around the world. In Calgary, we have over 350 students and we offer more than 315 classes annually.



## Chabad Lubavitch of Edmonton

Rabbi Ari & Rifka Drelich, *Directors*  
Rabbi Dovid & Devorah Pinson, *Youth Programs*  
Rabbi Mendy & Chaya Sarah Blachman, *Adult Education*

502 Wolfwillow Rd. • Edmonton, AB T5T 1B6  
780-486-7244 • Fax: 780-486-7243

# SUKKOS PROGRAMS

Chabad Lubavitch offers an array of Sukkos programs, including

- Sukkos Joy - Daily Celebrations
- Sukkah Mobile & Pop-up Sukkah
- Lulav Outreach • Seniors Programs
- Open Sukkah • and more



# CHANUKAH PROGRAMS

Chabad Lubavitch offers an array of Chanukah programs, including

- Community Menorah Lighting at City Hall
- Menorah Lighting on Parliament Hill
- Menorah displays at Heritage Park, Calgary Hospitals & Car Menorah's
- Latkes with the Mayor • and more





## PURIM

Chabad Lubavitch offers an array of Purim programs including

- Purim Festive Meal
- Help The Needy
- Mishloach Manos Outreach

### Megilah Readings at:

- Chabad Lubavitch
- Jewish Community Apt's
- The Renoir • U of C
- and more



### Lag B'omer

Chabad's annual Lag B'omer Family Picnic is a wonderful opportunity for the Jewish community to get together to promote unity and friendship.



## PASSOVER PROGRAMS

Chabad Lubavitch offers an array of Passover programs including:

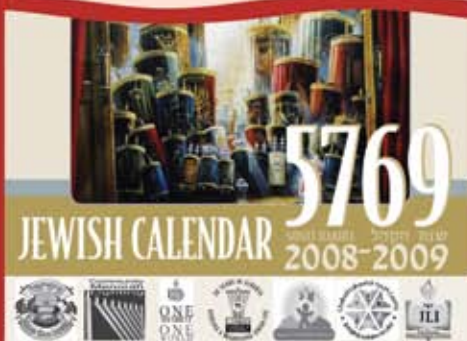
- Community Seder
- Shmurah Matzah Outreach – Adults & Children
- Shmurah Matzah Sale & Distribution
- Special Effort & Outreach to Needy Families & Individuals
- Model Seder & Matzah Bakery • and more





## CHAPLAINCY

Chabad Lubavitch offers moral, physical and emotional support to individuals and families in Alberta's Hospitals, Senior Residence Homes & Jails



## YOUR CALGARY JEWISH CALENDAR

Over 2500 calendars are mailed out each year throughout Calgary and Small Communities of Alberta.

## MEZUZAH CAMPAIGN

In memory of  
Rebbetzin Chaya Esther  
Zaltzman OBM

*The best life insurance policy!*



## MINYAN CAMPAIGN

In memory of  
Rabbi Shlomo Matusof OBM  
Chabad offers daily Minyan's to assist those who need to recite Kaddish for their loved ones, celebrate a birth, birthday, etc.



## THE ROVING RABBIS

Rabbinic Summer Visitation Program – Small Communities of Alberta

Each summer, Merkos L'inyonei Chinuch, the educational arm of the Chabad-Lubavitch movement, dispatches hundreds of rabbinical students to small Jewish communities around the globe. Rabbinical students and young rabbis spend their summers on the road, sharing their passion for Jewish life and bringing Jewish awareness and observance wherever they go.





## JUDAICA

Chabad Lubavitch Judaica imports Jewish ritual and gift items from across the globe, featuring a wide array of unique and useful gifts.

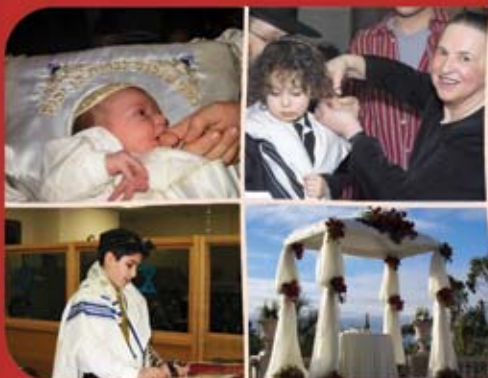
## OUTREACH & TZEDAKA

Chabad Lubavitch reaches out and supplies finance, food, counselling & moral support to needy families and individuals in the extended Jewish Community.



## LIFE CYCLES

Chabad Lubavitch provides meaningful and sensitive assistance in the following life cycles: Baby Naming, Bris, Pidyon Haben, Upshterenish, Bat Mitzvah, Bar Mitzvah, Wedding, Bereavement.



## COUNSELING

Rabbi Menachem & Mrs. Rochel Matusof are available for private, personal and confidential meetings to discuss issues or questions on any topic.



[www.ChabadAlberta.org](http://www.ChabadAlberta.org)

is an Informative & Interactive community website. It promotes Judaism and provides daily lectures and insights.



[www.GanIsrael.ca](http://www.GanIsrael.ca)

is an exciting & interactive children's website. It offers information about Camp Gan Israel – Summer, Winter & Spring Camps.

Check out the 'Kids Zone' featuring fascinating and engaging games, activities, stories and more on Jewish holidays and other Jewish topics.

## WE'RE HERE TO SERVE YOU!

Rabbi Menachem M. Matusof, *Executive Director & Rabbi*  
 Rebbetzin Rochel L. Matusof, *Associate & Program Director*  
 Rabbi Dovid Altein, *Publications & Multimedia*  
 Mrs. Chanie Altein, *Calgary Yachad Hebrew School*  
 Rabbi Mordechai Groner, *The Calgary JLI - Jewish Learning Institute*  
 Mrs. Esti Groner, *Calgary Yachad Hebrew School*  
 Mr. Daniel Shimonov, *Clergy Assistance*  
 Mrs. Adina Shimonov, *Women's Community Mikvah*  
 Mr. Avriel Gafni, *Mezuzah Campaign & Seniors*  
 Mrs. Rivkah Gafni, *Hachnosas Orchim & Kosher Co-op*

# CAMP GAN ISRAEL

Chabad Lubavitch operates the largest Jewish camping network in the world, with the participation of hundreds of thousands of children.

Since 1956, day camps, overnight camps winter and spring camps attract Jewish children, the majority of which come from unaffiliated homes. Chabad believes that camps should be a fun and safe environment providing educational opportunities to teach children the values of sharing, tolerance, and sportsmanship. Innovative programming includes exposing campers to positive Jewish experiences for children of all levels of knowledge.

# CAMP GAN ISRAEL

Camp Gan Israel offers year round fun through it's Summer, Winter and Spring Camps

*[www.GanIsrael.ca](http://www.GanIsrael.ca)*



# CALGARY YACHAD HEBREW SCHOOL

Yachad was established with one goal in mind: to offer children, from the entire spectrum of the Jewish community, an education and memories that will inspire them for a lifetime. To instill pride, a feeling of caring and sharing with others, a strong command of the Hebrew language, a sense of history and a genuine and meaningful understanding of Judaism.

*[www.myHebrewSchool.ca](http://www.myHebrewSchool.ca)*



# THE CALGARY JLI JEWISH LEARNING INSTITUTE

The Rohr JLI is the largest institute of adult learning of its kind, with over **30,000 students**; teaching in over **300 cities** around the world. Its professionally conceived courses are taught through interactive dialogue accompanied by dynamic textbooks and dramatic audio-visual presentations. **In Calgary, we have over 350 students and we offer more than 315 classes annually.**

*[www.myJLI.ca](http://www.myJLI.ca)*



# MISSION STATEMENT

To maintain & achieve Jewish identity, unity, continuity and growth among the Jews and all people in all the cities of Alberta.

By providing & celebrating educational, spiritual, religious and cultural community programs, for the whole family, children, youth and adults, bringing us closer to a redeemed and perfect world.

*This brochure is sponsored by:*

## DENTAL CARE FOR CHILDREN

- The mouth is the gateway to the body and if it is not healthy, then the child is not healthy
- Baby teeth are important in the overall health and well being of a developing child
- Dental decay is the **MOST COMMON** chronic infectious disease in children under the age of 5
- A child's first visit should be before their first birthday
- We provide general anaesthesia where needed

**PREVENTION IS THE BEST TREATMENT™**



**403-278-8000**

**Dr. Leonard Smith**  
*D.D.S., M.Sc., F.R.C.D. (C),  
F.A.A.P., F.I.C.D.*



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Calgary Alberta, T3C 0J8  
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