

2ND ANNUAL

BEN DOCKTOR MEMORIAL GOLF CELEBRATION

11th year of The Holy One



AUG. 29 2024

HERITAGE POINTE
GOLF CLUB

TOURNAMENT CHAIR

Robert Rothenberg
Rothenberg Wealth Management



GROW WITH US

2023 - SOLD OUT in record time
with 144 golfers and 30+ on the waitlist!

This year: 220 golfers!

Don't miss out! Register Early!



BenDocktorGolf.ca

403.281.3770 | golf@ChabadAlberta.org

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ABOUT BEN DOCKTOR

G. Ben Docktor, January 16, 1940 – November 1, 2022

BEN WAS A DEDICATED GOLFER THAT NEVER LET A LITTLE RAIN, OR EVEN SLEET KEEP HIM OFF THE LINKS.

Ben was a supporter of numerous charitable causes as well as to the everyday man or woman that he met on the street needing assistance. He always took the time to stop, talk, give a pep talk, hope, and listen to their stories. It was all about hope, help, and treating humanity with respect. At the end of the day, Ben always said that to be able to help those less fortunate was a privilege and honour. It is wonderful to give to charities worldwide, but don't forget the person you pass on the street. This won't get you headlines in the newspaper, but that feeling you get inside when you help your fellow man can't be replaced by headlines.



Charities Close to Ben's Heart

Alberta Champions Society | B'nai Brith Canada | Chabad Lubavitch of Alberta
Hockey Helps the Homeless | Luke's Wings | Project Warmth
Shriners Hospital for Children | Tunnel to Towers Foundation | Wounded Warriors Canada

ABOUT CHABAD LUBAVITCH OF ALBERTA

Serving Alberta since 1989 | www.ChabadAlberta.org

Chabad Lubavitch of Alberta, a CRA registered charity with branches in Calgary, Edmonton and the Canadian Rockies, has a completely "open door" policy – there is no membership required to attend any service or program.

All of Chabad's programs are open to everyone, no matter their background or affiliation.

Some of Chabad Alberta's programs include:

- The Chabad Calgary Campus – ChabadAlberta.org/Campus
- The Faigel Shapiro Kosher Pantry – ChabadAlberta.org/Pantry
- Camp Gan Israel Summer & Winter Camps – GanIsrael.ca
- Annual Calgary Community Menorah Lighting – Menorah.ca
- The Leonard & Faigel Shapiro Community Playground – CommunityPlayground.ca
- Calgary Jewish Learning Institute – myJLI.ca
- CTeenCalgary – CTeenCalgary.com
- Kosher Alberta – KosherAlberta.ca
- ChabadTomorrow – ChabadAlberta.org/PlannedGiving
- & more!



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SUPPORTING YOUTH PROGRAMMING

Proceeds of the 2024 Ben Docktor Memorial Golf Celebration proudly go towards Chabad Lubavitch of Alberta's Camp Gan Israel summer and winter day camp programs.



CTeen Calgary



Calgary Yachad Hebrew School



Bat Mitzvah Club



CKids Holiday Programs

Ben OBM & Diane Docktor - Camp Gan Israel Hosts | Now serving 140 children!



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The Inaugural Ben Docktor Memorial Golf Celebration (2023) sold out in record time with 144 golfers and over 30 golfers on a waiting list.

This year, the 27-hole Heritage Pointe Golf Club can accommodate over 220 golfers.

Join us in honouring Ben's memory by continuing to grow this celebration.

HOW TO SUPPORT

Become a Sponsor

We are here to ensure that your business is recognized for supporting our tournament. Sponsorship packages include complimentary golfer registrations based on level of sponsorship, signage at the tournament, and advertisement recognition in the tournament journal.

Sponsorship options are outlined on the following pages.

Register

Single Golfer: \$325 | Twosome: \$650 | Foursome: \$1,200

\$75 per golfer is eligible for a tax receipt

Golfer Registration includes:

18-hole green fee | power cart | full use of practice facility
BBQ lunch | Steak dinner

Can't attend but want to support?

- Advertise in our Commemorative Journal – see page 10
- Donate to Camp Gan Israel – GanIsrael.ca
- Donations of prize items for our silent auction or team prizes

Tax receipts available

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BECOME A SPONSOR

All sponsorships are tax deductible

Diamond Sponsor: \$10,000 - Exclusive

An exclusive sponsorship providing you with eight golfers, your corporate logo on all materials, signage at registration, at dinner, and at a tee box, as well as a full-page in our tournament journal.

Platinum Sponsor: \$7,500 - Two Available

Receive six golfers, signage at registration, at dinner, and at a tee box, as well as a full-page in our tournament journal.

Gold Sponsor: \$5,000 - Four Available

Receive four golfers, signage at registration, at dinner, and at a tee box, as well as a full-page in our tournament journal.

Silver Sponsor: \$3,000 - Six Available

Receive two golfers, signage at registration, at dinner, and at a tee box, as well as a full-page in our tournament journal.

Corporate Foursome: \$1,600

Receive four golfers, corporate signage at a tee box, and recognition in the tournament journal.



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GOLF & ENTERTAINMENT SPONSORSHIPS

All sponsorships are tax deductible

Hole-in-One Prize Sponsor - Six Available:

Desert 3-Pots, 5-The Beach | Heritage 3 -Logo, 5-Wishful Thinking | Pointe 6-Hillside, 9-Pine Creek

Apart from providing the prize, receive exclusive hole set-up with the ability to show products, connect with players, provide snacks* with corporate signage at your prize hole and journal recognition.

**Any snacks, beverages, or food related products must be kosher approved by Chabad Alberta before the tournament.*

Long-Drive Sponsor: \$1,000 - Two Available

Two long-drive champions from Charity Golf International are waiting to bomb one down the fairway for you.

Sponsor one and receive one complimentary golfer registration and signage on the specific hole.



Sponsor a 9: \$1,250 - Three Available

Desert 1-Going South | Heritage 1-Pine Shute | Pointe 1-Valleyview

Heritage Pointe Golf Club boasts three nine-hole courses to test your skill. You can sponsor a nine and receive one complimentary golfer registration and corporate signage on the first hole of each iconic nine.

Driving Range Sponsor: \$750

Receive one golfer registration and corporate signage at the driving range.

Putting Green Sponsor: \$750

Receive one golfer registration and corporate signage at the putting green.



Ben OBM alongside
Diane Docktor and
Rabbi Menachem Matusof
at The Holy One
Golf Celebration

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GOLF & ENTERTAINMENT SPONSORSHIPS

All sponsorships are tax deductible

Cart Sponsor - Basic: \$1,800

Corporate logo on every cart.

Cart Sponsor with Two Golfers: \$2,250

Corporate logo on every cart.

Scorecard Sponsor - Basic: \$1,800

Corporate logo on every scorecard.

Scorecard Sponsor with Two Golfers: \$2,250

Corporate logo on every scorecard.

Welcome Package Sponsor: \$1,800

Receive one golfer registration, your corporate logo on each welcome package, and a quarter-page journal advertisement.



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AUCTION AND PRIZE SPONSORSHIPS

All sponsorships are tax deductible

Prize Table Sponsor: \$1,800

Receive one golfer registration, corporate signage at the prize table, and a quarter-page journal advertisement.

Silent Auction Sponsor: \$1,800

Receive one golfer registration, corporate signage at the auction item table, corporate logo on the auction website, and a quarter-page journal advertisement.

Online Auction Sponsor: \$350

Your corporate logo will be seen on the online auction website.

HOLE SPONSORSHIP OPTIONS

All sponsorships are tax deductible

Hole sponsors have exclusive hole set-ups with the ability to showcase their products, connect with players, provide snacks*. Sponsors are recognized with corporate signage at your sponsored hole and journal recognition.

Hole Sponsor without Golfers: \$500

Hole Sponsor with a Golfer: \$800

Receive one complimentary golfer registration in addition to the recognition described above.

**Any snacks, beverages, or food related products must be kosher approved by Chabad Alberta before the tournament.*



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FOOD AND BEVERAGE SPONSORSHIPS

All sponsorships are tax deductible

Dinner Sponsor: \$2,500 - Four Available

Receive two golfer registrations, recognition on each table at dinner, and a half-page journal advertisement.

Lunch Sponsor: \$2,500 - Four Available

Receive two golfer registrations, recognition on each table at lunch, and a half-page journal advertisement.

Bar Sponsor: \$1,800 - Two Available

Receive one golfer registration, corporate signage at the bar, and a quarter-page journal advertisement.

Wine Sponsor: \$1,800 - Two Available

Receive one golfer registration, corporate signage at the bar, and a quarter-page journal advertisement.

Snack & Beverage Cart Sponsor: \$1,800 - Three Available

Receive one golfer registration, corporate signage on a snack and beverage cart, and a quarter-page journal advertisement.



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COMMEMORATIVE JOURNAL ADVERTISING

All sponsorships are tax deductible

All advertisements are full colour.

Advertising greetings and/or corporate information to be sent to
golf@chabadalberta.org. Submission deadline: July 15th 2024

Exclusive Journal Sponsor: \$1,800

Includes one golfer registration and a full page advertisement located on the back page of the journal.

Inside Front Cover Advertiser: \$1,000

Includes one golfer registration and a full page inside front cover advertisement.

Inside Back Cover Advertiser: \$1,000

Includes one golfer registration and a full page inside back cover advertisement.

Other advertising options:

Platinum Page Advertiser: \$770

Gold Page Advertiser: \$500

Full Page Advertiser: \$360

Half Page Advertiser: \$250

Quarter Page Advertiser: \$180



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2023 TOURNAMENT SUPPORTED

The Inaugural Ben Docktor Memorial Golf Celebration (formerly known as The Holy One) held in June 2023 **raised over \$60,000** towards the upgrades of the Chabad Calgary Campus and various charitable activities.

The total upgrades project cost was over \$700,000.

2024 TOURNAMENT SUPPORTING CAMP GAN ISRAEL

Ben OBM & Diane Docktor Camp Gan Israel Hosts

Hosting over 140 children between the ages 3 and 12, Camp Gan Israel is dedicated to enriching the lives of children from diverse backgrounds and affiliations through a stimulating camping experience. CGI of Calgary is part of the largest and fastest growing network of day camps, enjoying a reputation with innovative ideas and creative activities to both provide enjoyment and inspire children to try new and exciting things!

Some CGI Highlights

- Fresh lunches and snacks are provided at no extra cost every day to every child attending camp
- Daily trips and excursions including swimming and field trips
- Recent immigrant families are welcomed as our staff speaks multiple languages
- Between 60-70% of families that attend camp are subsidized financially by Chabad Alberta



NO CHILD SHOULD BE DENIED
THE BEST CAMP EXPERIENCE!

www.GanIsrael.ca

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Register online at BenDocktorGolf.ca
or call Simon Apter at 403-281-3770.



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