

FRIENDS OF CALGARY CHABAD FAMILY PARK

Timeline

- May-2020** Field Area Project Launch
- Jun-2020** Evolving to a greater project: Friends of Calgary Chabad Family Park
Start of planning & designing the desired playground with inclusivity in mind
- Jul-2020** Getting three major companies involved to design & bid on Playground project
Work beginning on the Field & Grass area including planting trees, also in the front/east side of campus
- Aug-2020** Applying for CFEP Provincial 125K Grant
Applying for Parks foundation Calgary endorsement (allows opportunity to apply for funds as well)
Connecting with professional fundraising coach & reaching out to 200+ Canadian foundations introducing the project
- Aug- Dec 2020** Research, Meetings, Planning & comparing (very intense & detailed process)
- Jan-Mar 2021** Budgeting, negotiating and deciding to go with Canadian Recreation Solutions
Designing, planning the entire Park, including the Cozy Seating Area
Parks Foundation Calgary welcoming our Park as one they're supporting & including it on their webpage
- Apr-May 2021** Working closely with Canadian Recreation Solutions on finalizing details of design and cost. Including trips as far out as Lake Louise to see playground samples
CFEP declining our application for funds due to funding shortage but encouraging us to reapply
Reapplying to CFEP by the deadline of May 15. We expect to hear back by Sep-Nov 2021.
Applying to Parks Foundation Calgary for a \$30K grant (They got back to us requesting more details about the inclusive nature of the playground. They were impressed that within a day we got back to them with many inclusive steps and the attention given)
- Jun-Jul 2021** Canadian Recreation Solutions providing final cost of project (also broken down in item per item cost) and 3D renderings of playground
Creating and designing a beautiful Fundraising package in hard copy and on the web
Approved for \$30K grant of Parks Foundation Calgary

Projected Timelines

- Aug-Oct 2021** Following up with the 200+ Canada foundations with updated info & various dedication options.
Reaching out to potential new community donors and foundations.
Building the seating area and continuing with the field project
Ongoing fundraising
- Aug 2021 - Spring 2022** Building the Playground, subject to and based on the successful funds raised!

(Updated July 15, 2021)