



# Chabad Lubavitch of Alberta

## Welcome Year 5780

### with Blessings, Joy, and Happiness

## Shana Tova Umetuka

CHABAD LUBAVITCH OF ALBERTA  
134 FORGE ROAD SE  
CALGARY AB T2H 0S8  
403.281.3770  
[WWW.CHABADALBERTA.ORG](http://WWW.CHABADALBERTA.ORG)





## THE LUBAVITCHER REBBE YECHI HAMELECH

This calendar is dedicated to the Rebbe whose teachings and example are never-ending sources of life for all mankind. May we continue in his paths and complete the mission with which he charged us; to make the world conscious of the imminent Redemption and to prepare an environment where this ideal can be realized.

## THIS WORLD IS G-D'S MOST PRECIOUS GARDEN AND WE ARE ITS GARDENERS.

- THE REBBE

There are people who do many good things, but with pessimism - because to them the world is an inherently bad place. Since their good deeds have no life to them, who knows how long they can keep it up? We must know that this world is not a dark, sinister jungle, but a garden. And not just any garden, but G-d's own pleasure garden, full of beauty, wonderful fruits and fragrances, a place where G-d desires to be with all His essence. If the taste to us is bitter, it is only because we must first peel away the outer shell to find the fruit inside.



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a weekly basis



**Chabad Lubavitch  
of Alberta**  
134 Forge Road SE  
Calgary, AB T2H 0S8

Rabbi Menachem M. Mattusof  
Senior Rabbi & Executive Director

Rebbetzin Rochel L. Mattusof  
Associate & Program Director

Rabbi Mordechai & Mrs. Esty Groner

Rabbi Zaimy & Mrs. Brochke Levin

Rabbi Yisroel Levi & Mushka Mattusof

Rabbi Daniel & Mrs. Adina Shimonov

Mr. Simon Apter



[www.ChabadAlberta.org](http://www.ChabadAlberta.org)  
p: 403.281.3770  
f: 403.281.0338  
[info@ChabadAlberta.org](mailto:info@ChabadAlberta.org)



# New Shluchim to Calgary!

Rabbi Yisroel Levi and Mushka Matusof are joining the team of Rabbis and Rebbetzins at Chabad Lubavitch of Alberta.

In their role, they will enhance and expand the Family, Holiday and Outreach programs offered by the Chabad Calgary Campus!

Rabbi Yisroel Levi and Mushka are the eighth couple of Chabad Clergy serving the Alberta Jewish Community, under the leadership of Alberta's Senior Rabbi, Menachem & Rebbetzin Rochel Matusof.

This project is being made possible by a provincial matching grant, for which we are thankful and appreciative!



At the footsteps of 770 - Lubavitch world HQ  
with their children Yosef Yitzchok and Shmuel

# CHABAD LUBAVITCH ALBERTA CALGARY CAMPUS

134 FORGE ROAD SE CALGARY AB T2H 0S8  
403.281.3770 | INFO@CHABADALBERTA.ORG | CHABADALBERTA.ORG



## WE ARE ALMOST THERE!



**Help us raise \$145,000  
and complete this miracle!**

Thank you to everyone who has helped us get this far!  
**OUR GOAL IS WITHIN REACH!**

See brochure for more details

HOW CAN I?  
HOW CAN I?  
I CAN I?

AM I FOR  
REAL??

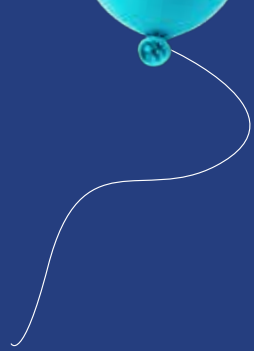
I SHOULDN'T  
HAVE.

ARE BAD  
FEELINGS  
DRAINING  
YOUR BEST  
ENERGY?



**FIND OUT WHY—AND STAND UP  
FOR YOUR ENERGY—WITH JLI'S  
NEW SIX-WEEK COURSE**

Mined from the teachings of Torah and contemporary psychology, **WORRIER TO WARRIOR** takes a **fresh approach to the battle of bad feelings**, providing realistic spiritual mechanisms for remaining upbeat no matter what life brings.



**WHEN**

6 Tuesday Evenings  
starting Nov. 12 7:30-9:00pm  
6 Wednesday Mornings  
starting Nov. 13 9:30-11:00am

**LOCATION**

Chabad Calgary Campus  
134 Forge Road SE  
Calgary AB T2H 0S8

**MORE INFO**

[www.myJLI.ca](http://www.myJLI.ca) | 403.281.3770  
JLI@ChabadAlberta.org  
Individual: \$115 (textbook inc.)  
Couples: \$210 | Students: \$65  
Scholarships Available

**WORRIER  
WORRIER  
WORRIER  
WARRIOR**

JEWISH SECRETS  
TO FEELING GOOD  
HOWEVER YOU FEEL



**REGISTER NOW: MYJLI.COM**

5780 (2019/2020) Calgary JLI Hosts

ת"פ"ג

**PRAY AND VISIT YOUR LOVED ONES AT THE CEMETERIES  
DURING THIS SPECIAL HIGH HOLIDAY SEASON**

Rabbi Menachem Matusof will be on site to assist and to lead the services.

Sunday, October 6th, 2019

11:30AM

Chevra Kadisha Erlton Cemetery  
(near downtown Shaw office)

1:00PM

Chevra Kadisha - 37 Street SW  
at Highway 22x (Spruce Meadows Trail)



If possible, please RSVP by email to [mmatusof@ChabadAlberta.org](mailto:mmatusof@ChabadAlberta.org).

On this occasion, a donation - tzedaka - in memory of your loved one is appropriate.

If you wish to donate prior to that day, please visit our website or call our office.

*Wishing you a Shana Tova Umetukah, a good, healthy and sweet year.  
May we all be inscribed in the book of LIFE – Physical and Spiritual life!*

# ADVERTISE FOR LESS!



16 WEEKS OF  
DIGITAL ADVERTISING  
AVAILABLE ANNUALLY

## The Cost:

- A 16 week campaign through Pattison Outdoor Advertising: \$ 10,000 (\$625 per week)
- A 16 week campaign through us: \$ 8,500 (\$531.25 per week)

Weekly campaigns are available.

## Details:

Your ad is guaranteed to air at least once a minute for the full length of the campaign.

That's over 10,000 plays per week!

Locations available throughout Calgary.

Pattison Outdoor Advertising will do all your design work.\*



CONTACT CHABAD ALBERTA TO GET STARTED!



Chabad Lubavitch of Alberta  
403.281.3770 ask for Simon | [www.ChabadAlberta.org/Pattison](http://www.ChabadAlberta.org/Pattison)



\*A one time digital maintenance fee of \$150 is payable to Pattison Outdoor Advertising per campaign.

# Memorial Board at Chabad Lubavitch of Alberta

Many people wish to honour their loved ones by placing their names on a memorial board that remains fixed on a wall in the Chabad House thereby ensuring everlasting memory.

All plaques purchased will remain on a board in our centre forever and will be lit for the Yohrtzeit, and other days when Yitzkor Memorial Prayers are recited.



Please fill in any data you can

Name of Deceased (English):	(Hebrew):
Last Name:	(Hebrew):
Date of Birth:	Time of day: AM / PM
Date of Death:	Time of day: AM / PM
Father's First Name (English):	(Hebrew):
Your relationship to deceased:	

If there are any other relatives to be notified before Yohrtzeit, please complete table below.

<u>Name</u>	<u>Address</u>	<u>Relationship to deceased</u>

**Memorial Board Plaque: \$360**

Order online or fax/mail this form

Name of person dedicating: \_\_\_\_\_

Payment by:  Visa  MasterCard  Amex or  Cheque enclosed (payable to Chabad Lubavitch of Alberta)

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

**A PROJECT OF CHABAD LUBAVITCH OF ALBERTA**

134 Forge Rd SE Calgary AB T2H 0S8 | Ph: (403) 281-3770 | F: (403) 281-0338 | E: info@ChabadAlberta.org  
[www.ChabadAlberta.org](http://www.ChabadAlberta.org)





The Calgary JLI (Jewish Learning Institute Presents...

## High Holiday Classes



Thursday Oct. 3rd, 7:30pm

### **BROKEN PROMISES** *Kol Nidrei's Message of Hope*

Of all things, the Yom Kippur prayers start with the cancellation of vows. Couldn't we choose something a little more inspiring? Discover the fascinating historical background to this ancient tradition—and the reason why Kol Nidrei is the perfect opening pitch.

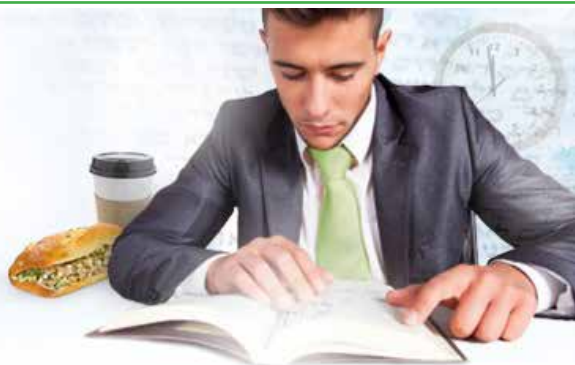


Thursday Oct. 10th, 7:30pm

### **A SNAFU ABOUT CORFU** *The Search for the Authentic Etrog*

Some centuries ago, a great controversy arose in Europe: Was the beautiful etrog from the island of Corfu the preferred specimen for use on sukkot, or was it unfit for use entirely? Get involved in one the most heated—and intriguing—rabbinic debates in recent history.

# Lunch & Learn



Skip the corporate lunch and have a real power lunch over Torah and delicious kosher delicacies.

Wednesdays 12:00 PM – 1:00 PM @ Murray Robins Insurance

We offer an email or telephone call reminder to those interested. Please let us know.

[www.myJLI.ca](http://www.myJLI.ca) | 403.281.3770 | [JLI@ChabadAlberta.org](mailto:JLI@ChabadAlberta.org)



# The future of Judaism is in your hands.

Create a lasting legacy and ensure the growth of Judaism in Alberta for generations to come.

Leave a legacy to Chabad of Alberta  
and receive tax benefits.

RRSP, RRIF, LIRA | Bequest  
Charitable Remainder Trust  
Life Insurance | Real Estate  
Endowment Fund

**CHABAD**  
CARING &  
SHARING

  
**CHABAD-<sup>יהדות</sup>ALBERTA**  
**TOMORROW**  
MAKE YOUR LEGACY A JEWISH FUTURE.

Contact Rabbi Menachem Matusof at  
403.281.3770, [rabbisoffice@chabadalberta.org](mailto:rabbisoffice@chabadalberta.org),  
or visit [www.ChabadAlberta.org/PlannedGiving](http://www.ChabadAlberta.org/PlannedGiving)

**Your Moment. Your Legacy. Your Chabad.**

# Calgary Yachad HEBREW SCHOOL

Where Judaism Comes Alive!

LEARN IT!

LIVE IT!

LOVE IT!

## Highlights:

- Award Winning Aleph Champ Hebrew Reading & Writing Program
- Hebrew Vocabulary
- Jewish History & Holidays
- Judaic Art & Hands on Activities
- Healthy Snacks
- Fun, Loving & Caring Teachers

Early Bird  
Special - Before  
August 15  
5% off!

CHABAD  
CARIÑO  
SHARNO



All are welcome!

No affiliation or membership necessary.

Ages: 3-13

Sundays: 10:00am-12:15pm

Location:

Chabad 134 Forge Road SE



For registration or more information  
[zalmy@chabadalberta.org](mailto:zalmy@chabadalberta.org) • 403 281 3770  
[www.myhebrewschool.ca](http://www.myhebrewschool.ca)





# CTEEN CALGARY

Program Calendar 2019-2020 / 5780



September 15

## KICKOFF EVENT

BBQ, Video Game Truck, Giveaways & More! A party not to be missed



October 19

## THE AMAZING SUKKAH RACE

Compete against friends as we party around town



October 21

## VOLUNTEERING SHABBAT DINNER

Enjoy an epic Simchat Torah night full of food, dancing & fun!



November 8

## SHABBAT DINNER

One of the Highlights of the Year! Full of Games & Laughter!



November 10

## REGIONAL TRIP

Its that time of year! Stay tuned for awesome details!



November 19

## TEEN TIME

Where fun, Food & Great Discussions Meet!



December 10

## TEEN TIME

Where fun, Food & Great Discussions Meet!



December 29

## SNOW TUBING

Where snow, fun & a Chanukah party come together!



January 7

## TEEN TIME

Where fun, Food & Great Discussions Meet!



January 26

## MEGA TEEN CHALLAH BAKE

Bake one for yourself & one for the needy!



February 11

## TEEN TIME

Where fun, Food & Great Discussions Meet!



March 9

## 4TH ANNUAL TEEN PURIM

Its gonna be a joint CTeen - BBYO epic night! Time to party!



March 31

## TEEN TIME

Where fun, Food & Great Discussions Meet!



April 26

## ATV TRIP

CTeen Grand Trip!



April 28

## TEEN TIME

Where fun, Food & Great Discussions Meet!



May 12

## VOLUNTEERING

Have fun while volunteering at the Lag B'omer Family Festival



May 27

## JTEXT AUCTION END OF YEAR EVENT!

www.CTeenCalgary.com

@cteenalcalgary

@cteen\_calgary

(403)281-3770



LIMO



# SUKKAT HOP

Race your friends to reach your final destination as your limo stops in Sukkahs around town!

Saturday night, Oct 19, 8—10PM  
Drop off @ Chabad: 134 Forge Rd SE  
Pick up @ Brochie & Rabbi Zalmy's home



Cost: \$25 | RSVP by Oct 10 & Pay only \$20!  
[www.CTeenCalgary.com](http://www.CTeenCalgary.com)



# JEWISH Pride

LIKE YOU'VE NEVER SEEN



CTEEN INTL SHABBATON | FEBRUARY 27- MARCH 1, 2020 | 2-5 ADAR 5780

BH

# SIMCHAS TORAH BBQ & DANCING



+



+



**Monday, October 21**

**6:30 PM**

**@ CHABAD CALGARY CAMPUS**

134 Forge Road SE

**ALL WELCOME • FREE OF CHARGE**

**Exciting Kids Program!**

**Prize Giveaways!**

**L'chaim & More!**

**Sponsorships Available: \$540 - Gold \$360 - Silver**

**FUN FOR THE WHOLE FAMILY!**

[www.ChabadAlberta.org](http://www.ChabadAlberta.org) | 403.281.3770

**CHABAD**  
CARING &  
SHARING

# Zoning/Land Use Approved!



With sincerest of thanks and appreciation to everyone involved, the City of Calgary's City Council approved Chabad's land use rezoning application! What this means is that Chabad's Calgary Campus is no longer on industrial land.

The new commercial zoning will allow Chabad to build and dream our future with a gymnasium, playground, reception hall, swimming pool, mikvah, a kosher restaurant, housing for special needs adults, and many other amenities that are now possible.

A quick timeline of the past 2 years.

- **July 16th, 2018:** Land Use Application was submitted to the City
- **October 17th, 2018:** Open House held at Chabad Calgary Campus
  - Members from the City of Calgary planning division as well as members of the Board of Directors of the Fairview Community Association were on hand.
  - Many Fairview residents attended and the feedback Chabad received was overwhelmingly positive.
  - Over twenty Letters of Support from the neighbouring community and the Community Association were received.
- **November 15th, 2018:** The City presented a recommendation on Chabad's application to the Calgary Planning Commission (CPC).
  - The City Administration recommended that the CPC refuse our application (for technical reasons and guidelines they need to abide by).
  - The CPC voted in favour of having the City's recommendation be filed and that Council accept our redesignation application.
- **January 14th 2019:** Chabad's application was presented to City Council at a Public Hearing. Calgary's City Council voted unanimously and overwhelmingly to support Chabad's application.

We could not have done this without all of our supporters and friends. Thank you to everyone who has gotten us this far and let us keep momentum going as Chabad takes the next step towards the vision that is the Chabad Calgary Campus.

~

Full presentations and more details can be found on our website:  
[www.ChabadAlberta.org/4167788](http://www.ChabadAlberta.org/4167788)

"What I see is a group that recognizes a very well-situated piece of land, has committed to it, and they are going to help transform the neighbourhood... This area is going to become increasingly complex and increasingly interesting and it is going to be driven by excellent uses like this.

So this is not a decoupling of religious institutions from a neighbourhood, this is a religious institution acting like a leader in neighbourhood transformation in all the right ways...

I'm glad that Chabad is helping to make the Manchester and Fairview area more complex and more interesting and we have to welcome this."

- Councillor Gian-Carlo Carra,  
Calgary City Council Public Hearing, January 14th, 2019

~

"You have come a long way with your leadership, you and your wife. This looks very exciting."

- Councillor Diane Colley-Urquhart,  
Calgary City Council Public Hearing January 14th, 2019, to Rabbi Matusof

This process could not have been completed without the great help of Rick Balbi Architect Ltd. and Landstar Development Corporation.



Rick Balbi Architect Ltd.  
5917 1<sup>st</sup> Avenue SW  
Calgary, Alberta, T2H 0G4  
403 253 2853, 403 253 3078 Fax



LANDSTAR

Built to experience.

# YEAR END HIGHLIGHTS

CHABAD  
CARING  
SMARNO



Purim Under the Sea



Camp Gan Israel



Holy One Golf Celebration & Casual Steak Dinner



Bas Mitzvah Club



Yachad Hebrew School



Friendship Circle Sunday Circle





**Shabbat & Holiday Programs**  
**Pre-Holiday Events**  
**Kids Magazines & More!**

The place for fun, creative Judaism!



For more information,  
 contact us at 403.281.3770  
 or [youth@ChabadAlberta.org](mailto:youth@ChabadAlberta.org).



CKids Lag B'Omer BBQ



Chanukah Magic Show at City Hall



# Chabad Lubavitch of Alberta-Kaparat Form

It is an ancient custom on Erev Yom Kippur (or the days in between Rosh Hashana and Yom Kippur to perform Kaparat with a chicken, or alternatively with money. The value of the chicken or the money is given to Tzedaka (Charity).

## Step 1: Read the following in the language of your convenience

Children of man who sit in darkness and the shadow of death, bound in misery and chains of iron—He will bring them out of darkness and the shadow of death, and will sunder their bonds. Foolish sinners, afflicted because of their sinful ways and their wrongdoings; their soul loathes all food and they reach the gates of death—they cry out to the Lord in their distress; He saves them from their afflictions. He sends forth His word and heals them; He delivers them from their graves. Let them thank the Lord for His Kindness, and [proclaim] His wonders to the children of man. If there be for a man [even] one interceding angel out of a thousand [accusers], to speak of his uprightness in his behalf, then He will be gracious to him and say: Redeem him from going down to the grave; I have found expiation [for him].

בְּנוֹ אָדָם יוֹשְׁבֵי חֹשֶׁךְ וְצִלְמֹת אֲסִרֵי עֲנִי וּבְרִיל :  
וְצִדָּאָם מְחֹשֶׁךְ וְצִלְמֹת וּמִסְרוּתֵיהֶם יִנְתַּק :  
אֱלֹהִים מִכְּנֶדֶךְ פִּשְׁעֵם וּמִשְׁטוּתֵיהֶם יִתְעַנּוּ : קִלְ-אֶקֶל  
הַתַּעֲב נַפְשָׁם וַיַּעֲנֵנו עַד-שַׁעֲרֵי מוֹת : וְהִצַּקְנוּ אֵלֶיךָ  
יְהוָה כִּצְרוּ לָהֶם מִמִּצְקוֹתֵיהֶם וַיִּשְׁעֵם : וַיִּשְׁלַח הַיְכָל  
וְרַפְאֵם וּמַלְאֲכַי מִשְׁחִיתוֹתֵם : יוֹדֵנוּ לַיהוָה וְתִקַּח  
וְהַפְּלֵאוֹתַי לְבְנֵי אָדָם : אֲמַלֵּשׁ עֲלֵיךְ מִלֵּאָה מִלִּין  
אֶתְךָ מִנִּי-אֱלֹהֵי לְהַגִּיד לְאָדָם יִשְׂרָאֵל : וְהִתְעַנּוּ וַיִּאֲסֵר  
פְּדַעְתִּי מִכְּדַת שֶׁתָּה מִקְּצָאֵי כֶּסֶף :

## Step 2: Turn the chicken or money around your head 3 times while reciting the following:

This is my exchange, this is my substitute, this is my expiation. This chicken/money shall go to Tzedaka and I shall proceed to a good, long life and peace.

זה הולפתי זה תמירתי זה כפרתי  
זה הכסף ילך לצדקה ואני אלך לחיים טובים ארוכים ולשלום

## Repeat Step 1 & 2 - 3 Times

PLEASE FILL OUT THIS FORM

Individual's Hebrew Name	Father's Hebrew Name	Mother's Hebrew Name	Last Name	Amount of Kapara
1				
2				
3				
4				
5				

Address: \_\_\_\_\_ City: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment  
 Credit Card (Visa/MasterCard/Amex)    Cheque made payable to 'Chabad Lubavitch of Alberta'    Cash  
 Amount: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_  
 Expiry Date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_ Cardholder's Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

The above amount that we are contributing should be a Kapara atonement for all people mentioned above, and this will merit us a good long life and peace. Amen.

# Chabad Chaplaincy Network



לגרום אריכות ימים

Weekly visits in Calgary Hospitals by Rabbi Daniel Shimonov

85°D

*Returning in November 2019*

## TANYA WITH RABBI MATUSOF

**SUNDAYS 11:00 AM - 12:15 PM**

AT THE CHABAD CALGARY CAMPUS

134 FORGE ROAD SE

REFRESHMENTS WILL BE SERVED.

Join Us!

SUNDAY MORNING YESHIVA EXPERIENCE  
FOR ADULTS & CHILDREN (IN DEVELOPMENT)

9:00 AM - 9:50 AM  
10:00 AM - 12:15 PM  
10:00 AM - 11:00 AM  
11:00 AM - 12:15 PM

MORNING PRAYERS  
CALGARY YACHAD HEBREW SCHOOL  
BREAKFAST AND ADULT SESSION FEATURING  
CONTEMPORARY TOPICS, TALMUD, & ROUND TABLE DISCUSSIONS  
TANYA CLASS WITH RABBI MATUSOF



SUGGESTIONS & FEEDBACK ENCOURAGED & WELCOME

Contact [rabbisoffice@chabadalberta.org](mailto:rabbisoffice@chabadalberta.org) or 403.281.3770 for schedule.

# Turning a Dream



Rick Balbi Architect Ltd.  
5917 1<sup>st</sup> A<sup>ve</sup> Street SW  
Calgary, Alberta, T2H 0G4  
403 253 2853, 403 253 3078 Fax



LANDSTAR

Built to experience.

Conce

## Our

The Chabad Calgary Campus has a vision of growing

- Gymnasium and Swimming Pool
- Child Care and Play Centre
- Friendship Circle Little Town
- Holocaust Memorial
- Synagogue
- Kosher Community and Restaurant
- Tourist Accommodation
- State-of-the-art Mikvah for Women and Men

For more information visit [www.ChabadAlberta.org](http://www.ChabadAlberta.org), email

*dream into Reality!*



Architectural renderings are for illustrative purposes only and are to demonstrate massing and concept. Architecture to be determined.

# *Vision*

g to serve the Jewish and general community with a:

Kitchen

ations

veh

n

- Reception Hall
- Teen and Youth Centre Lounge
- Classrooms and Activity Rooms
- Housing and Programs for Special Needs Adults

ail rabbisoffice@ChabadAlberta.org, or call 403.281.3770.

# SUKKOS AT CHABAD!

## TFILOT – SERVICES

### SUKKOS

- Sunday, October 13**  
Evening Services – 6:00 PM
- Monday, October 14**  
Shacharis – 10:00 AM  
Mincha (Evening Services) – 6:30 PM  
Ma'ariv (Night Services) – 7:30 PM
- Tuesday, October 15**  
Shacharis – 10:00 AM  
Mincha (Evening Services) – 6:30 PM  
Ma'ariv (Night Services) & Havdalah – 7:30 PM
- Wednesday, October 16**  
Shacharis – 6:55 AM  
Mincha - Ma'ariv – 6:30 PM
- Thursday, October 17**  
Shacharis – 6:55 AM  
Mincha - Ma'ariv – 6:30 PM
- Friday, October 18**  
Shacharis – 6:55 AM  
Mincha—Ma'ariv (Shabbat Services) – 6:00 PM
- Saturday, October 19**  
Shacharis – 10:00 AM  
Mincha (Evening Services) – 6:20 PM  
Ma'ariv (Night Services) & Havdalah – 7:25 PM
- Sunday, October 20**  
Shacharis – 9:00 AM

### SHMINI ATZERES

- Sunday, October 20**  
Mincha – Ma'ariv (Evening Services)  
Followed by Hakafot L'Yisralim  
(Warm up for Simchas Torah!) 5:45 PM
- Monday, October 21**  
Shacharis – 10:00 AM  
Yizkor (Memorial Services – Part of Morning Services)  
11:30 AM (approx.)  
Mincha (Evening Services) – 6:15 PM

### SIMCHAS TORAH

- Monday, October 21**  
Ma'ariv (Night Services)  
Followed by Hakafot, Simchat Torah – 6:30 PM
- Tuesday, October 22**  
Shacharis – 10:00 AM  
Mincha (Evening Services) – 5:00 PM  
Farbrengen – 6:00  
Ma'ariv (Night Services) & Havdalah – 7:19 PM

## 31<sup>st</sup> ANNUAL COMMUNITY OPEN SUKKAH

Sunday, October 13 – 6:30 PM  
at The Grand Chabad Sukkah  
**Chabad Calgary Campus - 134 Forge Rd SE**

**Simchas Beis Hashoeiva 5780**  
**Nightly Sukkos Joy**  
**(Celebration, Music, & L'Chayim)**  
Each night or day in a different Sukkah.

**Sunday, October 13 – 8:30PM**  
**Chabad Campus Area** Woodlands Area  
Grand Chabad Sukkah At the Groner's Sukkah

**Monday, October 14 – 9:30pm**  
**Chabad Campus Area** Woodlands Area  
At the Sukkah of Avriel & Rivka Gafni  
Ilan & Linda Babadjanov

**Tuesday, October 15 – 8:30 pm - Havdalah**  
At the Sukkah of Lev & Eugenia Virine

**Wednesday, October 16 – 7:00pm**  
At the Sukkah of Rabbis & Mrs. Matusof

**Thursday, October 17 – 7:00 pm**  
At the Sukkah of Ark & Rita Babaganov

**Friday, October 18 – 8:00pm**  
**Chabad Campus Area** Woodlands Area  
At the Levin's Sukkah At the Shimononv Sukkah

**Saturday, October 19 – 8:30 pm - Havdalah**  
TBD

For more information, please contact  
our office at (403) 281 - 3770.

*Best wishes for a Happy & Joyous Sukkos!*



BS"D

Chabad Lubavitch of Alberta Presents

# Feminine Conversations

In light of Kabbalah and Chassidic Philosophy

Shabbos Morning

Once a month. All Women Welcome. 11 am. Chabad Campus

Led by Rebbetzin Rachel Matusef  
Refreshments will be served



CHABAD  
CARING &  
SHARING

# Bat Mitzvah Club

Welcoming girls of all backgrounds and affiliations (no-matter where the celebration-party will be held)

Girls Ages 11-13  
Sundays Bi-Monthly  
4:00-6:00 PM

Bat Mitzvah Club includes:

- "Hot topic" discussions & learning
- Art projects
- Jewish cooking & baking
- Hands on activities & games
- Historical Jewish Heroines
- Lasting friendships & fun!

& much more...!

For more information contact Brochie at  
403.281.3770 or [brochie@ChabadAlberta.org](mailto:brochie@ChabadAlberta.org)

CHABAD  
CARING &  
SHARING





5 years from now, the prom queen  
won't remember your name.



But I will.

Some friendships matter more than others. By being a friend to a child with special needs, you can make a huge difference in their life - and yours. That's the idea behind the Friendship Circle, a unique volunteer opportunity for teens.

The Friendship Circle extends a helping hand to families who have children with autism or other special needs and involves them in a full range of unique social and

Judiac experiences. This program also fills a vital need for meaningful volunteer opportunities for the teenagers who provide respite and friendship to these families and children.

Over 5000 children with special needs benefit from Friendship Circle programs worldwide.

Over 11,000 volunteers provide everlasting friendships.

Please do your part and volunteer today.

For more information, please call  
Mrs. Rochel Matusof, Director  
403.281.3770  
or email [friendship@chabadalbarta.org](mailto:friendship@chabadalbarta.org)  
[www.myFriendship.ca](http://www.myFriendship.ca)



Friends at Home  
Children's Sunday Circle  
Holiday Programs  
Parents Support Group



THE ROHR JEWISH LEARNING INSTITUTE

## 2019–2020 Course Offerings

OCTOBER 2019



### WORRIER TO WARRIOR

**Jewish Secrets to Feeling  
Good However You Feel**

*We yearn to feel happy, self-assured, and enthusiastic, yet we're consumed by feelings of doubt, regret, insecurity, and suffering. Do our delicate positive emotions have a fighting chance at being in control? This course explores negative emotions in a completely new light, offering spiritual mechanisms that allow us to remain upbeat no matter what life brings.*

JANUARY 2020



### JUDAISM'S GIFTS TO THE WORLD

**How Major Jewish Ideas Have  
Become Universal Values**

*Once considered preposterous, many of Judaism's revolutionary teachings are today's universal values that are taken for granted. The history of the gradual transition of attitudes on values is as instructive as it is fascinating. An analysis of Jewish contributions past and present allows us to define ways in which Judaism can continue serving as a beacon of light and wisdom for all humanity.*

APRIL 2020



### SECRETS OF THE BIBLE

**Iconic Stories, Mystical Meanings,  
and Their Lessons for Life**

*The Bible is rich in tales, from the Garden of Eden to Noah's Ark, from the selling of Joseph to Moses's breaking of the Tablets. But what do these stories truly tell us? Review six famous and infamous biblical stories, and investigate the questions and mysteries they raise under the lens of the Torah's mystical insights. The results bear both cosmic significance and practical relevance.*

MYJLI.COM

5780 (2019/2020) Calgary JLI Hosts

Michael & Radelya Fisher | Joseph Denis Briere | The Silver Family - Markham, Lisa, Josh & Rebecca

# Parent Support Group

Unwind, relax, and socialize



The Friendship Circle of Calgary's goal is to bring together parents of special needs individuals for meaningful support, empowerment, education, friendship, and camaraderie.



This dynamic forum provides the opportunity for families to share, explore, suggest and help each other based on their own experiences and knowledge.

Monthly Sunday  
Evening Meetings  
at the home of  
Rabbi & Mrs. Matusof  
*refreshments will be served*

Parents enjoy the opportunity to bond with other parents, have a break from their many care-giving duties and a brief chance to focus on their own needs.



Friendship Circle provides your family with a supportive community that gives you the opportunity to form meaningful connections within a non-judgmental environment.

The Friendship Circle of Calgary  
Mrs. Rochel Matusof, Director | [myfriendship.ca](http://myfriendship.ca) | 403.281.3770





Thank you Ecoline Windows!



Dedicated by Dr. Marvin & Leslie Levant



Thank you NSI Scapes!

*9<sup>th</sup> Annual*

**HOLY ONE GOLF  
CELEBRATION  
& CASUAL  
STEAK DINNER**

**JUNE 2020**

**PROUDLY SUPPORTING  
PROGRAMMING FOR  
SPECIAL NEEDS CHILDREN**

**HOLYONEGOLF.COM**





# OVER 70 TEENS!!!

## CTeen Kickoff

Sept. 15, 2019

Over 70 teens baked and packed over 200 honeycakes for **The Faigel Shapiro Kosher Pantry's** High Holiday outreach projects.

**The Faigel Shapiro Kosher Pantry** provides warm meals and packages to individuals and families in need on a weekly basis.

This past year, hundreds of meals and packages were prepared and distributed in and around Calgary.

Thank you Leonard and Faigel!



**NEW! Buy Israel Bonds ONLINE**

# ISRAEL BONDS

STRENGTHENING BONDS  
WITH THE STATE OF ISRAEL SINCE 1951

The traditional Israel Bonds High Holy Day campaign has a **new, cleaner and greener spin:**

**NEW!**

Save time  
and paper!

Buy **ONLINE** at  
[israelbonds.ca](http://israelbonds.ca)



It's fast – save time.

It's clean & green – no paper forms.

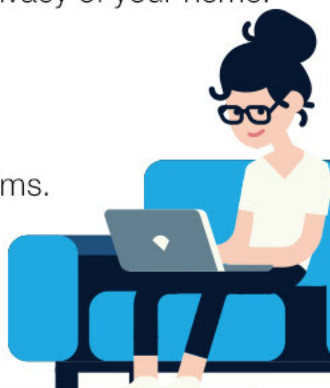
It's Israel and Israel Bonds  
– what's not to love?



## **You can now buy Israel Bonds online.**

Join tens of thousands  
of people who make this  
special connection with Israel  
during the High Holy Days.  
– bonds starting at \$36

Buy your Israel Bonds online,  
in the privacy of your home.



**START HERE**

*Shana Tova!* from Israel Bonds

### **Questions?**

Please call us at 1.866.543.3351

Or drop us an email at

[onlinecustomersupport@israelbonds.ca](mailto:onlinecustomersupport@israelbonds.ca)

THE  
SAM OUSHER SWITZER  
SANCTUARY  
לע"ב  
אשר זעליג בן מאיר הלוי



600 people attended the dedication of the Chabad Calgary Campus' Sanctuary in memory of Sam Ousher Switzer on the occasion of his first yahrtzeit.

July 10, 2019  
7 Tammuz, 5779





On March 26th 2019, the Calgary JLI and Chabad Lubavitch of Alberta welcomed Marthe Cohn and her husband Major Cohn at the Jack Singer Concert Hall.

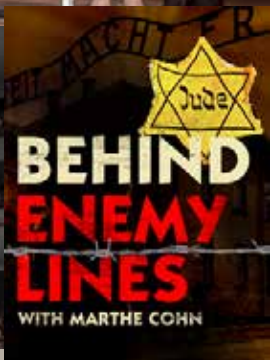
Over 1,400 people attended this unforgettable evening as Marthe recounted her story as a French Jewish spy in Nazi Germany.

Thank you the Marthe and Major Cohn for gracing Calgary with your story and for enlightening younger generations to strive to be better.

Thank you to all of the supporters, sponsors, volunteers and attendees who made that evening possible.

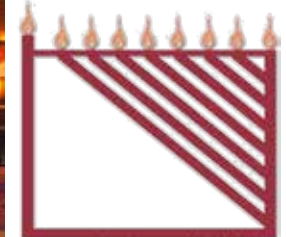


Over 1,400 people in attendance



- Photos courtesy of Loredana Della Vedova Fotografie
- White Hat photo courtesy of Carol Abbott

Mayor Naheed Nenshi presents Marthe and Major Cohn White Hats upon their arrival in Calgary



Community Menorah Lighting  
Heritage Park

Foothills Hospital

30th Annual Calgary Community Menorah Lighting at City Hall



University of Calgary



Mount Royal University



# SOME 5779 (2018-2019) FACTS & UPDATES @ CHABAD CALGARY CAMPUS

- New security system including over 25 cameras, additional LED lighting, security film of windows and doors, and new locks.
- Easy access deck and storage (*Can you believe we are low on space!*)
- Over 20 new windows courtesy of Ecoline Windows!
- Major landscapae work courtes of NSI Landscapes including the planting of trees, weed removal, and more
- Updated mechitza glass and added film on garage bay doors
- Chabad prepared and provided over 200 meals to tourists visiting Calgary and area between June 2019 and September 2019!
- Bat Mitzvah Club welcomed thirteen young ladies this year!
- Camp Gan Israel Calgary welcomed over 112 campers this summer!
- The 30th Annual Calgary Community Menorah Lighting was broadcasted live on YouTube & Facebook!
- CTeen Calgary reached over 105 Jewish teens!
- The Holy One Golf Celebration raised valuable funds needs for the Friendship Circle of Calgary!
- The Calgary JLI provides over 300 yearly classes and programs attended by over 475 this year!
- CKids Calgary held 17 exciting programs for over 600 children ages 3-12!

Some items on the way:

- Additional landscape and greenspace to be added
- A 2,500 sq ft addition to be added



**NEW**



# Community Shabbatons!

We are pleased to announce that Chabad will be having Community Shabbatons throughout the year!

**We are excited to be starting on Simchat Torah!**  
Sunday October 20 – Tuesday October 22

Save the dates:\*

- Friday January 31 - Shabbos February 1
- Friday May 22 – Shabbos May 23
- Friday June 19 – Shabbos June 20
- Friday September 11 – Shabbos September 12

Woodcreeck minyan branch will be joining for Shabbos at Chabad Campus

Shabbos & Holiday Accommodations are available

\*Dates are subject to change

A Calgary Tradition  
**CELEBRATING 31 YEARS!**

31<sup>st</sup> Annual  
 Growing and Expanding  
**Community  
 Open Sukkah**

Sunday October 13<sup>th</sup> at 6:30pm  
 Chabad Calgary Campus - 134 Forge Road SE

Kiddush | Challah | Soup | Salads  
 L'Chaim & Dancing!

**Sponsorships Available: \$540 - Gold \$360 - Silver**

RSVP BY SUNDAY OCT. 13 BEFORE NOON  
[CHABADALBERTA.ORG/OPENSUKKAH](http://CHABADALBERTA.ORG/OPENSUKKAH)  
 403.281.3770 | [INFO@CHABADALBERTA.ORG](mailto:INFO@CHABADALBERTA.ORG)

**CHABAD**  
 CARING &  
 SHARING



**UNIVERSITY OF  
 CALGARY**

Effective August 2019,  
 Rabbi Mordechai Groner  
 was named the official  
 Jewish (Chabad) Chaplain  
 at the University of Calgary.



Sukkat at UofC - 2018/5778



## Alberta's New Premier Changes Protocol by Giving Tzedakah During Invocation

Government House | Edmonton, Alberta  
April 30, 2019

Rabbi Menachem M. Matusof, head shliach of Alberta, was personally requested by Alberta's Premier-Elect Jason Kenney to provide the invocation (blessing) at Mr. Kenney's swearing-in ceremony.

Mr. Kenney called Rabbi Matusof personally, the night before the ceremony, to not only thank him for providing the blessing, but to offer his condolences for the event of Poway. Mr. Kenney also reminded Rabbi Matusof that he also visited the Nariman House, the Chabad Centre in Mumbai, soon after the tragic events that took place there.

Rabbi and Rebbetzin Matusof presented Premier Kenney with a pushka inviting and encouraging the daily practice of charity at the start of every day.

The Premier and his office were very receptive to alter protocol and arranged the ceremony so that both Premier Kenney and Lieutenant Governor Mitchell could fulfill the mitzvah of giving tzedakah.

The pushka remained on display on the podium throughout the ceremony.

The Honourable Lois E. Mitchell, Lieutenant Governor of Alberta, thanked Rabbi Matusof and relayed a story of her youth on how if someone knocked on her aunt's door, and her aunt had ten dollars, she would give that person five. "I learned what true charity was all about then and it has stayed with me now."

Many of the new ministers also welcomed Rabbi Matusof's message of charity and giving.

Premier Kenney asked that the pushka be placed on his desk in Alberta's Legislature Building.

For video and transcript please visit: [www.ChabadAlberta.org/4370709](http://www.ChabadAlberta.org/4370709)



**Jason Kenney** @jkenney · May 1

Thank-you so much to my dear friend, Rabbi Menachem Matusof of @Chabad, for offering a beautiful invocation at our swearing-in ceremony yesterday.

The Rabbi had the Lieutenant Governor and I contribute to a pushka (charity box) which now sits on my desk in the Premier's office.



545 Retweets · 762 Likes

**Mitzi Berman** @mitzi\_berman · May 1  
 Swearing in @jkenney @Chabad  
 Can a pushka also be placed in the cabinet?

**Mark Kennedy** @jkenney · May 1  
 Good deed!

**Jason Kenney** @jkenney · May 1

Such an honour to enter the Premier's office for the first time. (Well, the first time since meeting Rabi Ken here in the mid 90s.)

I will work hard every day with our energetic new team to make life better for Albertans.



296 Retweets · 207 Likes · 696 Views

**Charlene Hawkins** @chucklepick

Replying to @jkenney

Ahhh, the Jewish Charity Box sits on top your desk. What a meaningful reminder to have from your swearing-in ceremony, you totally deserve this office Premier Kenney. You worked long and hard to achieve this honour. Congratulations! May God continue to guide and bless you.

1128 Retweets · 1 May 2018

3 Likes



The Chabad Calgary Campus  
will be home to  
an advanced polling station on  
Sunday, October 6th  
from 10:00am to 4:00pm.

The upcoming Federal Election is taking place  
on Shemini Atzeret - Monday October 21st.

Jewish law prohibits voting and any activities  
of this kind on Shemini Atzeret.

Demonstrate Jewish pride and vote on the designated days Elections  
Canada has set in order to accommodate Jewish voters throughout Canada.

