

B"H

Good morning.

Honored guests, Her Honour, the Honourable Lois E. Mitchell, Lieutenant Governor of Alberta, Premier Elect, the Honourable Jason Kenney, and all assembled here!

My name is Rabbi Menachem Matusof, I am the senior Rabbi in Alberta, serving the Alberta Community over thirty years. My wife and I, are the directors of Chabad Lubavitch of Alberta, with the headquarters in Calgary.

Thank you for inviting me to offer the Bracha, the blessing and prayer, as we welcome our new premier as the 18th leader of the government of Alberta!

18 in Hebrew spells out the word Chai = Chai, means LIFE!

Alberta Needs and deserves Life and renewed life! G-d almighty who is the source of life will grant life, success and prosperity to the new leader of Alberta, the Honorable Jason Kenney!

In the world G-d has created and put us in, in order to put bread on the table and have a good life = Chayim Tovim, one needs money. Without money, one cannot survive. This is why Tzedakah = charity and Chesed = Kindness is the foundation and pillar of the world!

It is a daily Jewish practice that before prayers, especially when starting the day with the morning prayer to first put in a coin in a Charity box. The Rebbetzin and I will do the same here now, and put in a coin in this Charity box.

The charity box will be given as a gift to our new premier, while suggesting that it be placed at the legislature of Alberta. And yes, I invite and encourage the daily practice of charity at the start of every day!

Charity, caring and attending to everyone's needs, is one of the seven Noachides laws, that G-d has gifted to all human beings, regardless of race, religion and background.

I Hereby take upon myself to fulfill the mitzvah – G-dly commandment: Love your fellow as yourself.... (Put in coin)

One added act of goodness and kindness will indeed change the world and usher in the Messianic Era and coming of Moshiach.

World Jewry celebrated the Lubavitcher Rebbe's birthday the same day our new premier was elected! On this day we started reading psalm **118** from the book of Psalms, on daily basis. The following prayer is from Psalm **118**.

Give thanks to the Lord because He is good, for His kindness is eternal.

It is better to take shelter in the Lord than to trust in man.

Please, O Lord, save now! Please, O Lord, make prosperous now!

In these troubling times of violent and evil acts of terror, as just happened to my dear classmate, friend and colleague and his community in Poway California, and as the murderous attack of just 10 days ago, in Sri Lanka, and more, too many to list... we turn to you G-d to grant us peace, goodness and blessing, life, graciousness, kindness and mercy... Bless us, our Father, all of us as one, with the light of Your countenance. For by the light of Your Countenance You gave us, L-rd our G-d, the Torah of life and loving-kindness, righteousness, blessing, mercy, life and peace.

Bless our new elected Premier of Alberta, Jason son of the late Robert Martin, our province and country as a whole,

יְבָרְכֶךָ ה', וַיִּשְׁמְרֶךָ

יָאֵר ה' פָּנָיו אֵלֶיךָ, וַיַּחֲנֶנֶךָ

וַיִּשָּׂא ה' פָּנָיו אֵלֶיךָ, וַיִּתֵּן לְךָ שְׁלוֹם

'May G-d bless you and guard you.

'May G-d shine His countenance upon you and be gracious to you.

'May G-d turn His countenance toward you and grant you peace.

And let us all in unity and harmony say: Omein